



dobrodiy club

2022

Dobrodiy Club
in 2022

February 24

Ladies, are you safe?
It all begins...

15:12 ✓✓

February 25

We have bought antipyretics and water; I am going to the station to hand them over to the orphanage headmistress.

We will deliver water tomorrow.
We have found a car. Did you manage to buy the mixtures?

15:14 ✓✓



**We support
childhood during
the pandemic,
in peacetime,
and in wartime**

dobrodiy club



Retrospective of 2022	6
Dobrodiy Club activities in 2022	10
Speech of the Dobrodiy Club's Founder and Chairwoman	11
<small>chapter 01</small>	
Urgent aid to families with children who are on the verge of survival due to the war	12
<small>chapter 02</small>	
Socio-emotional support for children	30
<small>chapter 03</small>	
Kind Dobrodiy Club's community	40
We are trusted	48
Contacts	50

Retrospective of 2022

In peacetime, the foundation's activities are focused primarily on education and mentoring programs. The start of a full-scale war required the Dobrodiy Club to be flexible and change the vector of aid because it was necessary to act **here and now**.

That is why the foundation worked in two areas:



Urgent aid to families with children affected by the war

Helping cover basic needs — warm up, organize accommodation, pay for a transfer; later, focusing on providing food and hygiene products.



Socio-emotional support for children

In order to bring back basic joys to the little ones, free classes of creativity and art therapy were held for them in specially equipped areas located in shelters for internally displaced persons.

2022





more than

50,000

children received aid from the foundation



38,679,416

hryvnias were raised to help children in 2022

Urgent aid to families with children

- 95 tons of food, hygiene products, and dry milk formulas were sent to families with children

- A house for 11 orphans damaged by shelling was repaired

- A week after the liberation of Kherson, our aid was already there

- More than 5,100 sleeping places were arranged in shelters for IDPs

- 34 people were evacuated from combat zones

- People from 1,101 cities and villages received urgent aid. Most of them found refuge in small villages where there were no volunteer centres and no organized aid

Socio-emotional support for children

- Creativity-related activities for children were launched in April 2022 for the first time in wartime Kyiv

- 553 hours of creativity-related classes were organized in Kyiv

- An "Art notebook of self-support" already helping 1,200 children in Kyiv and to be further distributed

- More than 26,500 art kits were sent to children

- 4,205 children attended the classes

- Three creativity rooms in shelters were created by the Dobrodiy Club to distract children from the war horrors



Maria Artemenko (Todorchuk), Founder and Chairwoman of the Dobrodiy Club foundation

“It was a very challenging year but also a year of unity”

On February 24, the team of the Dobrodiy Club confusedly asked in the work chats whether everyone was safe, and on February 25, we already delivered first aid to the children. Since March 07, aid has been counted in tons. In April, the team was the first in wartime Kyiv to launch creativity classes for children. In June, we received 10,000 requests for aid from families from all over the country, which was fully provided by October. The size of the foundation's warehouses grew every quarter, as did the team that made aid to children possible.

All these are the results of our incredible unity: the unity of the Dobrodiy Club team, partners, foreign organizations, and all benefactors, which are more than ten thousand.

“Keep standing and hold whomever you can”, I saw this phrase on the Internet, and it will stay with me.

So we stand together and continue to support children from all corners of Ukraine ❤️

Urgent aid

to families with children who are on the verge of survival due to the war

01

Beginning

On 24 February 2022, Ukrainians woke up in a different reality: russian missiles were flying into peaceful cities, air raid sirens sounded continuously, and mothers with their children were hiding from explosions in damp basements or in subway stations.

“

“During the first hours of the war, I immediately wrote to the Dobrodiy Club coordination centre that we had to act and help where we were needed. Now I do not even remember how we started, how it all happened. Absolutely. Former employees and volunteers began writing to me, saying that they wanted to support children together with the foundation, as well as our benefactors from all over the world. This is how we formed a powerful team during the war, which helps Ukrainian children cope with all the horrors on a daily basis,” recalls Maria Artemenko, the Founder and Chairwoman of the foundation.

On the first day of the full-scale war, the Dobrodiy Club team began to look for ways to help families who packed their whole lives into one backpack and ran away from hostilities, saving their children.

When thousands of mothers with their kids stood in long queues at the western border to find shelter in the neighbouring states, we handed over gas

cylinders to three checkpoints in the Lviv Region so that women could make tea and cook food.

We sent thousands of packages with food, baby food, and hygiene products to shelters, hospitals, metro stations, orphanages, and the hottest spots in our country at the time.

“

“Aid came so quickly that we were a bit shocked. Our facility almost ran out of baby food and diapers. Mothers asked for help, but there was nothing to help with. In the morning, all the necessary items arrived from the Dobrodiy Club, even for the children weighing less than two and a half kilograms. We visited the neonatal intensive care unit immediately upon receiving the aid. Thank you very much for your work; the Dobrodiy Club; you are incredible”, Inna, a volunteer from Kryvyi Rih, shared her emotions.

“

“Every evening, a bunny comes to my children and always brings goodies. There are 35 of them at the station, the children are very obedient, and all of them have bright eyes. Thank you, volunteers, for your work,” said Halyna, the head of the Heroiv Dnipra station of the Kyiv metro.

In the second week of the full-scale war, the Dobrodiy Club began to add modelling clay, pencils, and drawing albums to the goods for urgent needs because psychologists advised encouraging children to manifest all their negative emotions through play and creativity.

almost

5 000

children received an important support in March alone

How the Dobrodiy Club supported families affected by the war

During the first month of the war, hundreds of thousands of families, who were forced to flee their homes, found safer places in other parts of the country. However, most of them **lost their jobs**, and their savings were almost used up.

Dobrodiy Club began to receive requests from desperate families. Mostly from small towns and villages in Ukraine, where there were no volunteer centres; therefore, people simply could not get help. For such families, the foundation opened an individual aid questionnaire and received more than 10,000 requests by late June.

“

“When we started, we just realized that children in small towns and villages really needed us. And that we needed to act,” recalls Maria Artemenko, the Founder and the Chairwoman of the Dobrodiy Club.

In order to verify all the requests and be sure that aid would reach the families who really needed it, the Dobrodiy Club created a verification centre: 10 volunteers verified the availability and compliance of documents, called each family and clarified information, answered additional questions.

Within three months of intense work, the foundation strengthened each of 10,000 families with humanitarian kits, which included food, hygiene products, and goods for children's creativity. One package made it possible to forget about hunger for several weeks and survive difficult times.

What we heard while processing these **10,000** requests

Hello. Our gratitude knows no bounds. Today we came from rehabilitation with the child and picked up your parcel. We are very, very grateful. Excuse me, please, one juice is missing from the photo, because as soon as the parcel was opened, the child immediately drank it. Thank you very much for the paid shipping. God bless you with good health and a peaceful sky above your head.

Good day. Today we received a parcel. Thank you very much. The parcel is huge, you put a lot of everything and did not forget about my little child. For him, you are like the godmother from the fairy tale Cinderella 🥰🥰🥰. Among all the variety in the box, there was something that moved me to tears — a card. Thank you very much for giving a helping hand and becoming relatives, even though complete strangers, during this difficult time. God bless you!

Good afternoon, we received your package. Guys and girls, thank you very much from our little family. Today I cried for the first time from happiness, because you help people not only with products, you give people hope. Everything will be Ukraine!

We received your package today. This is a parcel of goodness, a parcel of happiness, a parcel of love! 🥰 You are incredible! I really counted on your help, but I didn't expect it to be this big! 🙏 You took into account the needs of everyone — both children and us adults. You even put in some chemistry, although we did not ask for it, but it is very useful now! 🥰 You are doing a great job, thank you very much. I was once again convinced that we Ukrainians are a great force together! 🙏 Together we will definitely win.

Good day. We received help from you today. Thank you very much, the child is delighted. This is the first aid which evoked warm and pleasant emotions in my child. You are doing a great job. Peaceful heaven to you all.

Hello, thank you very much. During the entire war, only you responded to my request for help. I am incredibly grateful to you. The package is collected with huge kindness. We did not expect at all and lost hope that someone would help us. You are great people who help people in difficult times. I wish you patience and a peaceful sky above your head 🙏 Thank you very much from the bottom of my heart 🥰

Good day. I want to express a HUGE GRATITUDE to you from our family. You are doing a great job at such a difficult time. Leaving our home with tears in eyes, you try to do everything possible to make people smile, especially children. Thank you! 🥰

After meeting these requests, the Dobrodiy Club announced a new wave of aid aimed at supporting three categories of families: families with minor children who left the frontline areas and temporarily occupied territories; families with minor children staying in the frontline areas; single parents with minor children.

In total, in 2022, the Dobrodiy Club, along with its partners, managed to support more than

45 000
children

Side by side: who became a defender of childhood in 2022 along with the Dobrodiy Club

On the front of helping children, the Dobrodiy Club was supported by its powerful partners



“

«Antoshka has been supporting childhood in peacetime for 25 years, and we have been doing the same in wartime. The desire to provide children with everything they need to grow up happier unites us with the Dobrodiy Club. Working together, we try to ensure that every child is provided with basic items and can enjoy childhood even in wartime», says Antoshka CEO Vadym Orlov.

By adding 10 hryvnias to their receipts, Antoshka's clients have been able to raise more than 4.5 million hryvnias since June, which turned into urgent aid for almost 8,000 children.

The partnership of the Dobrodiy Club with the Silpo food chain began at the height of the COVID-19 pandemic and has never stopped during the full-scale war because common values unite even more strongly in dark times. As Silpo clients transferred charity points in the application to support children, the Dobrodiy Club was able to strengthen 1,530 children from all over Ukraine.



The IT industry has joined in as well: more than 1,200 children received aid thanks to EPAM.

“

“Our focus at EPAM is Engineering the Future, i.e., creating digital solutions that change lives for the better. However, it is impossible to create something for the future without taking care of children and young people, especially today. In wartime, little Ukrainians need even more of our support and attention. Since last year, the company has been running the EPAM Response humanitarian program aimed at helping vulnerable categories of the population. However, it is very difficult to implement such projects on our own, so we are grateful to the Dobrodiy Club that, thanks to our partnership, aid reaches those who need it the most,” says Dmytro Yakymets, head of sustainable development programs at EPAM Ukraine.

All requests from families with little children include a request to help with diapers because their absence worsens the quality of life of both the child and the parents. The average cost of a pack of diapers is 400-500 hryvnias. Depending on the age of the child, 4 to 15 diapers are needed per day. Very often, families that survive only on IDP payments simply cannot provide such care for their children.

Along with more than 40 benefactors, Procter & Gamble volunteered to protect children's buttocks and hygiene at the beginning of the full-scale invasion. If we add up all the packs of diapers provided by the company, we could build a tower as tall as a 12-story building!



All humanitarian aid was distributed to 1,101 communities in Ukraine thanks to Nova Poshta. Sometimes Nova Poshta boxes turned into castles and hiding places for kids and brought no less joy than the food that was inside.

“

“Our children are the future of our nation. And war is a disaster that adds grey colour to childhood. So the least we can do is to bring more bright moments to our future generation. Let them remember that even in such difficult times, there are good people who draw their happy memories with them. It is a great honour to cooperate with the Dobrodiy Club. Together we create the magic of a gift and childhood!” — says Olena Plakhova, Director of Reputation Management at Nova Poshta.

How the world united
to support Ukrainian children

The full-scale invasion shocked not only every Ukrainian but also the **whole world**



Dozens of foreign organizations came to protect Ukrainian children, and they stood shoulder to shoulder with the Dobrodiy Club.

The British organization Choose Love was among the first ones to support 600 Ukrainian families with food and hygiene products and strengthened the Dobrodiy Club so that the foundation could provide even more aid.

Throughout 2022, the Dobrodiy Club provided aid to at least 5,000 children a month. Such work required a large room where food, hygiene, etc., could be stored. Thanks to the support of Choose Love, the Dobrodiy Club was able not only to rent a warehouse for a long time but also to equip it with everything necessary to pack quickly and provide aid.

International partners also helped fill our warehouse. The Hungarian Ecumenical Service for Ukrainian Children handed over 30 tons of aid. Every goody, every pack of washing powder, and every box of oatmeal from these shipments turned into aid for more than 3,000 children.

“In my memory, these are the largest unloading operations at the Dobrodiy Club warehouse. When the warehouse is full, even parcels are formed more easily and energetically. We feel that the volunteers want to send everything to the children as promptly as possible,” says Artem, the Dobrodiy Club warehouse manager.

More than 1,600 families with children received aid thanks to the support of the Danish Refugee Council and the Rotary Club.

“In December 2022, the Rotary Club “Kyiv-Stolytsia” through American Rotary Club members received aid worth 25,000 dollars for the Dobrodiy Club, which used these funds to help children whose families were on the verge of survival due to the full-scale war in Ukraine. They sent aid packages to 156 small towns and villages across Ukraine: 885 children from 610 families received the necessary food, hygiene products, and simple children’s joys — pencils, albums, and felt-tip pens. This result is very important for us. I personally feel happy to have been involved in this wonderful cause!” — says Rostyslav Lukach, the executive director of the Rotary Club “Kyiv-Stolytsia”.

“The emergency aid project from the Dobrodiy Club is an effective and efficient tool. We believe that this aid not only alleviates the suffering of the most vulnerable categories of residents but also strengthens the communities. Providing emergency aid to internally displaced persons and those affected by the conflict is a humanitarian imperative, and it is extremely important for us to let these people know that they are not alone and that they will be cared for.” — the Danish Refugee Council says about partnership with the Dobrodiy Club.



Welcome
to the warehouse
video tour!



445 0000



smiling, fed, and grateful children in 2022 thanks to powerful partners, Ukrainians, and benefactors from all over the world!



“

Yana is a mother of three children. In her hometown of Volnovakha, her family had everything: income, a home, and, most importantly, a happy life.

“

“But then February 24 came and our whole happy life fell apart. We hid in the basement from the shelling, but we could not stay there for long because I had a four-month-old baby in my arms, and she ran out of baby food. We decided to take a risk and leave this hell,” the woman recalls.

Yana and her children were leaving under shelling. They were able to drive only 30 kilometers to the nearest village. Caring people gave the family shelter there, but soon the war came there, too. Shelling again and a second attempt to save the children.

“

“Finally, we reached the small village of Mykhailivka in the Kirovohrad Region. There we were accommodated by local residents, too. My husband stayed in Volnovakha as the invaders did not let him leave. I really hope for your help because I can't help my family myself,” Yana said.

We did not leave the woman alone with the trouble that invaded her life.

Natalia is a single mother. She held on courageously when running with her ten-year-old daughter to a shelter to the sound of sirens, when fleeing Kramatorsk with a child and two backpacks and when adapting to life in a new town.

Natalia even found a part-time job. But she couldn't hold on when she had to call an ambulance for her daughter due to a panic attack. After that, the girl asked not to be left alone, stopped communicating with her peers, went out, bottled up her feelings, and did not leave her mother.

“

“I just can't handle it on my own. I did not ask for help when we left our home. Now there is not enough money even for food. I thought I could...”

Our parcel strengthened both mother and daughter. Natalia was able not to worry about the fact that they would stay hungry, and her daughter received an art kit to enjoy simple childhood joys again.

“

Maria lives in Odesa with her husband and three children. Since the beginning of the war, her husband's salary was cut, so their living wage did not exceed 200 hryvnias per day. Add to this a rented apartment, for which you have to pay, and closed kindergartens, due to which Maria could not work.

The woman wrote to the Dobrodiy Club when there were no relatives or neighbours left from whom she could borrow money.

“

“The local volunteers promised to come up with something, but about a month later. We understand them, but we would not have enough food to last that long.”

And that is where we came in! We sent diapers and formula for the twins, who are almost two years old, and food for the whole family. What did it mean to them? A possibility to live on!

Aid to children in the
de-occupied territories

The Armed Forces of Ukraine are confidently liberating Ukrainian cities and villages from russian occupation. After the enemy, we see destroyed infrastructure, looted houses, and mined streets.



Thousands of Ukrainian families have no access to water, electricity, heat, food, baby food, and basic hygiene products. It sometimes takes months to repair everything and organize supplies.

Some families did not leave because they hoped that they would not be occupied. Some simply did not have time to leave. Some did not have enough money to evacuate, and some did not want to part with their families because russians did not let men leave the occupied territories.

“We stayed at home during the entire occupation period. We do not have our own car, and we could not afford the amount the carriers charged for transporting us. So, with two children, we waited for the Ukrainian troops to arrive.”

“My elderly parents would not have survived staying weeks in the field waiting for a permit to go to the territory controlled by Ukraine. I simply could not leave them alone. Therefore, together with my child, we moved to their house because at least there was a basement. During the entire occupation period, we hardly ever left the yard. In the shops, the shelves were half empty, and the prices were tenfold higher than before.”

In pharmacies, there were only russian substitutes for medicines that did not help. We were really looking forward to the arrival of the Armed Forces of Ukraine.”

These are the stories of invincible families who survived the occupation and always believed that their communities would be liberated.

The Dobrodiy Club is always where children need it, which is why two weeks after the liberation of Kherson, the first trucks with food, diapers, dry milk formulas, shampoos, hygiene products, and art kits already left for de-occupied Kherson and the region.

“All the circumstances were favourable for us. Even the electricity supply at the warehouse was never cut,” said Artem, the Dobrodiy Club warehouse manager.

When the shelling of the city subsided, invincible Kherson residents gathered with their children near the New Post truck. The children's eyes sparkled with happiness when they saw the art kits. These were their first pencils, albums, and slimes since the war broke out.

Aid also went to the village of Stanislav in the Kherson Region. Most of the packages were delivered to the family's homes, but some yards and roads were mined, so some of the food, hygiene products, and art kits had to be left in the village council premises, where families with children in need came to pick them up after demining.

On the New Year's Eve, another 550 food kits went to the de-occupied areas of the Kharkiv and Kherson Regions. After the de-occupation, these territories are still affected by targeted fire; electricity and water supplies are often unavailable there, so parcels with hygiene products and thermal blankets from the international humanitarian organization IsraAid came in useful.

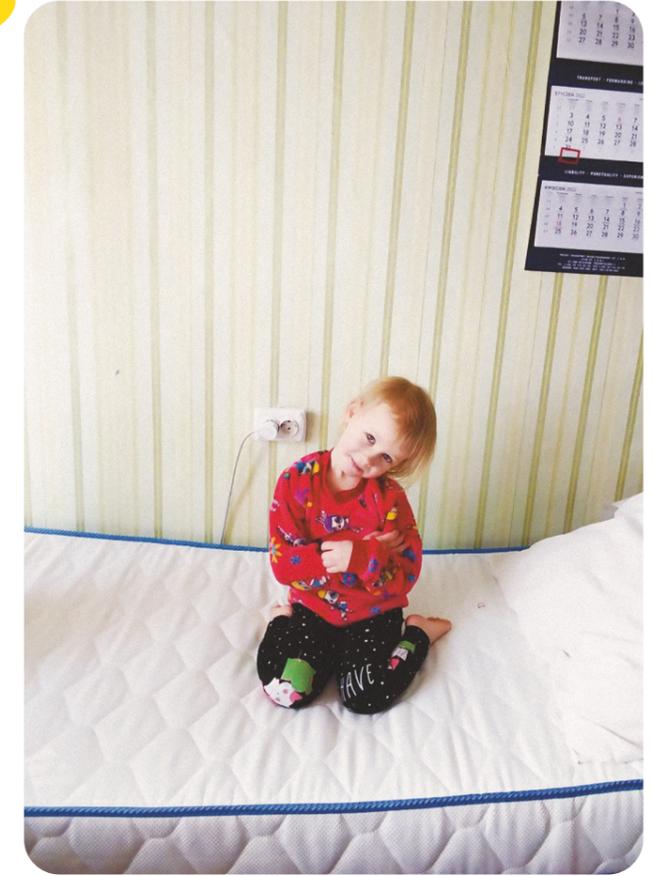
more than

4.5 tons

of aid became an important support for children from the de-occupied territories in 2022

Arranging sleeping
places for children

Guarding children's **sleep**



The war broke into Ukrainian homes without knocking on the door. Millions had to flee from hostilities and seek refuge in other regions or even countries.

Since the outbreak of the war, the Dobrodiy Club supported shelters that became temporary homes for dozens of thousands of children and their mothers. Most of the families coming to the shelters were travelling for more than two days under shelling and explosions.

A family from Bucha consisting of nine people and a turtle found their safe place in the Adrenaline shelter in Lutsk. Mother Victoria says that they hesitated about whether to evacuate because their grandmother, who is over 80 years old and can hardly walk, was with them. On the day the family agreed to evacuate, the evacuation was cancelled due to shelling of the town, but Victoria still decided to get out. The way was not easy: the grandmother had to be led for about 10 kilometres; they constantly heard shots and were very afraid that they simply would not be able to hide or run away from enemy tanks.

So that such families, as well as all those seeking shelter, could rest in comfortable conditions, the Dobrodiy Club arranged more than 5,000 sleeping places in shelters located in Lutsk, Ivano-Frankivsk, Lviv, Drohobych, Dnipro, and Kryvyi Rih.

In addition to the purchased new mattresses, pillows, blankets, and linen, the foundation helped organize life in shelters and purchased household goods and household appliances, and provided food and hygiene products to children.

We could not stop the war, but we were able to give children fleeing the shelling and bombing a sense of safety, comfort, and home.

Evacuation of families with children from the hot spots in Ukraine

During the first weeks of the full-scale war, the main goal of families was to get children out from under the enemy bullets whistling overhead.

The Dobrodiy Club helped with their evacuation and paid for their transportation. This is how we managed to help 34 Ukrainians reach temporary shelter.

The foundation responded in time, and currently the family is already in Germany recovering from the ordeal they went through.

The foundation paid for the evacuation from the Donetsk Region to the west of Ukraine of two family-type orphanages — 20 children and 4 adults could sigh with relief in their shelter after the exhausting days.

“I want to thank your foundation for the help. My son and I left the occupied territory. We were afraid for a long time, and there were some obstacles in our way, but we managed to overcome them all. But we wouldn't have been able to do it without your help,” Olha admits.

We also managed to promptly organize the transfer of a family with eight children who found themselves in the very centre of hostilities in the Donetsk Region. They were leaving their home under fire. And five minutes after they left the bridge, it was blown up. Fortunately, this story has a happy ending as the children and their parents are alive.

The Dobrodiy Club did not abandon the family in trouble from the temporarily occupied town of Skadovsk. We organized the evacuation of Olha and her son, who were trying to escape to the territory controlled by Ukraine but could not afford the transporter's services.

34

people were evacuated from combat zones

Renovation of a building for a family-type orphanage

The Dobrodiy Club helped the family-type orphanage of Oleksii and Yelyzaveta from the Kyiv Region to restore their home that was shelled by the Russian army.

There was not a single room left in the house that was not hit by shrapnel, not a whole window or a square meter of the roof that did not resemble a sieve.

The family raises ten children. They lived happily in their house in the village of Buzova until 24 February 2022, before the first explosions.

On the second day of the war, intense fighting began near them, so they quickly packed up and went to find a place where the children would be safe. Leaving their home, the family promised that if at least something survived, apart from the foundation, they would shelter even more children.

As soon as the Kyiv Region was liberated from the Russian invaders, Oleksii went to look at the house. There were several huge holes in the walls and roof, not a single window left intact, lots of bullet holes, and shattered bathroom and other rooms. And, of course, a broken heart.

When the region became safe, the parents began to prepare their children to return home. They showed photos and explained what happened and how to fix it. When they returned home, the young helped pull out the fragments of bullets and shells stuck in the walls, and the adults helped dad plug holes with boards.

In order to support the family-type orphanage and help restore the house, the Dobrodiy Club launched a fundraising campaign. We managed to raise almost 150,000 hryvnias.

Together with the builders, the father overhauled the bathroom, replaced the doors and windows, painted and repaired what the enemy had destroyed. And the children actively helped them in those activities.

“Such forced repairs will forever remain in their memory. Children know how to help and want to. They did everything that the workers and the father asked to,” said mother Yelyzaveta.

By the way, Oleksii and Yelyzaveta kept their promise. While the renovation works were going on, another baby joined the family — two-year-old Tymur. And now the parents raise eleven children!



Socio-emotional support

02

“War is war,
but fortunately,
children are
children.”

Iryna,
a mother of two children,
Lysychansk

Art delivered home: how the Dobrodiy Club resuscitated the simple joys of children in wartime

During the second week of the war, we added art kits to the parcels with necessities: modelling clay, pencils, drawing albums, and later slimes. After all, art can entertain a child and offer good emotions.

“At first glance, it may seem that felt-tip pens and slimes constitute quite atypical aid to children in wartime. However, when care is focused on a child, it is a basic need for them. And children use these felt-tip pens in different ways,” Maria Artemenko explains.

Nine-year-old Oleksii from Mariupol started drawing to help the Armed Forces of Ukraine. The boy's family was forced to evacuate to Kropyvnytskyi. They packed up quickly; there was no time to think about something for leisure. The Dobrodiy Club supported the family and put an album, pencils, and felt-tip pens in the package along with necessities.

In response, we received a photo and a message from Oleksii's mother: “My son came across a video on Instagram, where a boy uses his drawings to raise funds for a Bayraktar. Oleksii said that since he now has tools to draw, he also wants to try to help the Armed Forces of Ukraine.”

The drawings sold out so quickly that the boy had to skip the day camp to create more of them.

Pencils, felt-tip pens, slimes, and modelling clay are small attributes of childhood making kids happy in dark times.

Thanks to our partner ZIBI, more than 27,000 children from all over Ukraine received such kits.

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“Thank you very much for your aid! All this is very necessary for us. Thank you for all your efforts. It makes me tear up. Special thanks on behalf of my daughter. You made her very happy. I have not seen her so happy for a long time. And of course I hugged her for you.”

Olena,
a daughter's mother

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“The children are delighted, especially with the art kits. Now they can draw for the Armed Forces of Ukraine.”

Kateryna,
mother of two sons, Kharkiv

“

“Hello. Thank you very much for your aid. The kit consists of the necessary food and hygiene products. My son especially enjoys the stationary. He says: Mom, how did they know that I wanted it? I say: they are magicians, son.”

Olha,
a boy's mother, Kharkiv

First creativity classes for children in wartime Kyiv

In the early spring of 2022, most of Kyiv's residents left the city. Children staying in the capital suddenly found themselves deprived of their schools, clubs, courses and outings, and those who came to the city as IDPs were taken out of their own communities.





Supported by UNICEF, the Dobrodiy Club was the first to launch free art classes for children and teenagers in Kyiv as soon as the fighting and shelling on the outskirts of the capital subsided.

Support, communication, stabilization, and working out of one's condition through art became the main tasks of the project.

Volunteers united by the Dobrodiy Club in Kyiv in April began to implement it. They were trained, consulted by a psychologist, and received an auxiliary guide on interaction with children who had a traumatic experience.

“What we do changes children, their behaviour, and self-belief. Watching this is an incredible inspiration,” admits Yevhenia Yurevych, a volunteer craftswoman.



Look at these happy and inspired eyes of children!

Within just a few months, art classes in Kyiv became an island of serenity for several thousand children. Fairy tales, cinematography, music, architecture and design, the media and communications, advertising and marketing, my Ukraine, professional future, a place in life — every week, new topics and opportunities to learn about themselves and the world around awaited the children.

“When the war broke out, I thought it was the end of the world. How should I further live in general? Then I calmed down and started appreciating care-free moments more: an opportunity to goof off a little, in a word, not to think about complicated things. I was able to do it in classes,” recalls 14-year-old Lisa, a workshop participant.

During one of the classes, 9-year-old Dmytro and 5-year-old Ihor made a stuffed doll to put in a package and thus hugged their uncle, who defended Ukraine in the east.

Dmytro and Ihor's family have not left the capital since the beginning of the full-scale invasion. Yelyzaveta's mother said how the eldest son immediately understood that there was trouble on February 24: the parents were worried, and the people around were scared and trying to leave somewhere. He could be soothed only by drawing. During the first week, he painted two albums, and there were very few paints left at home.

According to the mother, the boys are delighted with the art classes: “Ihor tells me how cool it was in the classes for half an hour in the evening before going to bed!”

And now the result of their art guards their uncle on the front line.

In autumn, STEM and psychological and emotional support were added to the subject of classes. But workshops were most popular with children and teenagers — art studies were organized every weekend. The result: self-made eco-bags, keychains, as well as watermelons in November, more than 600-holiday crafts in December, and tens of litres of used blue and yellow paints.

Art classes brought together children from Kyiv and those who came from the Kharkiv, Kherson, Donetsk, Luhansk, Zaporizhia, Dnipropetrovsk, and Mykolaiv Regions.

Creativity is an antidote to stress. It can't stop war or missiles, but it can help children release energy, regain resilience, and express emotions and feelings without words.



“The most valuable thing is the atmosphere. Children actually switch, and relax. This helps them return to the peaceful life they had.”

Ludmyla,
the mother of a child
attending the classes

Children's **wisdom** that we overheard during workshops

Borscht (Ukrainian soup) helps me with everything.

I wish myself fun.

— What do you like most in Ukraine?
— Kharkiv (the kid's hometown)

I want to be a bird so that my family and I can fly away from the bombs.

I want to live only in Ukraine. This is my home — I have no other home.

— What inspires you?
— My parents.

If you don't help people, everything will fall apart.

Kindness is Ukraine.

It is good when people respect each other and do not shoot at each other.

Thank you to the volunteers, thanks to whom we can improve our psyche even in such a difficult time.

I like volunteers the most. They are so soulful, and joyful.

Art notebook of self-support

According to the Gradus Research survey, 75% of children in Ukraine suffer from the consequences of traumatization. This is mainly manifested by mood swings and emotional changes. To help children and teenagers in Ukraine understand their own emotions, get to know themselves and find a point of support in wartime, the Dobrodiy Club created an art notebook of self-support.

The art notebook consists of three sections: mind, emotions, and body. Each of them contains a variety of activities that will help children have fun, calm down and reset themselves anywhere: in the shelter during an air raid, during breaks between classes, or just in their free time.

For example, they can work out their superpowers, make a list of people who inspire them, start keeping a mood calendar, write a letter to themselves in the future, and even create comics.

The art notebook of self-support was created with the assistance of UNICEF, as well as in cooperation with psychologist Natalia Pashko. More than 1,200 children from different parts of Ukraine have already received it, in particular, participants in workshops and art classes in Kyiv.



“Every child needs support, especially in such dark times as now. The Dobrodiy Club fights for childhood to continue. This notebook is an impetus for teenagers to work out their condition, a tool for growth and self-discovery,” explains Maria Artemenko, the Founder and Chairwoman of the Dobrodiy Club.



“The notebook is interesting and bright, I liked it. And especially an idea with a message to myself for the future. I think it will be interesting to read my thoughts in two years,” said Anastasia, the owner of the notebook.



Supporting children in shelters: arrangement of art zones

Research shows that art helps reduce the stress levels of children.

Hundreds of thousands of children, who fled war and found safety in shelters for internally displaced persons, were often left alone with their anxiety.

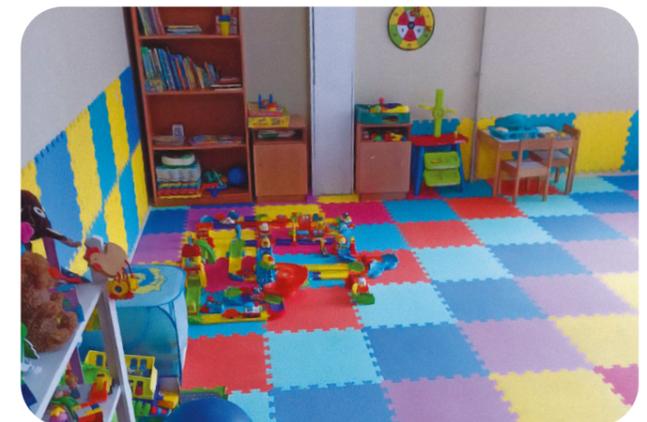
In order to divert children's attention from the war and provide them with a space where they could do their usual children's activities and stop worrying, the Dobrodiy Club arranged art rooms in three shelters.

In a Drohobych shelter created in a dormitory, 140 children now have a bright place to have fun — play, draw, and, of course, fantasize.

For the Adrenalin shelter in Lutsk, various materials for art activities were purchased, sofas, and soft covering on the floor were repaired, and brand new bright ottomans were ordered to make it comfortable to work.

In Kryvyi Rih, a bright art area was decorated in a shelter where families with children often stayed for a day or two before a long journey to the west of Ukraine or abroad. We bought sets and tools for art activities, and educational games for babies and adults so that even a few days for the kids were full of joy.

The war took away many of the usual things from children, but we will not allow it to take away their childhood!



IT education for children:
E-kids programming courses

40 children who found themselves in difficult life circumstances and were forced to leave their homes due to the war completed online **IT courses** under the EPAM E-kids program.

This is a 10-week programming course in Scratch, Python, and Java.

Programming teaches structured and logical thinking, and develops an algorithmic approach to problem-solving. But this is not necessarily about development in the field of IT. The acquired skills can be applied in any profession.

“

“Having a basic knowledge of programming and computer science nowadays is as important as being able to count or read. Digitalization of everything is being actively implemented in Ukraine, so these skills will be useful to anyone. And it is important to introduce children to the profession,” explains Serhii Sundutov, a teacher of the EPAM E-kids course.

During classes, children invented and programmed their own projects, created interactive stories, animations, and games, and got acquainted with the work of artificial intelligence. In addition to developing specific skills, such courses also teach teamwork.

Learning combined with interaction and games works best, the course instructors say. It is said that such a soft format helps to learn the material almost effortlessly. But the best appreciation of the course by the children was their sincere curiosity and desire to learn more outside of the lessons.

“

“Children’s energy, their interest, and desire for new knowledge is what warms us and makes us smile,” says teacher Diana Kryzhanovska.



The Dobrodiy Club community

03

Good people on the front line of helping children

Behind every happy smile of a child supported by the Dobrodiy Club is the work, love, and care of hundreds of people.



These are opinion leaders who mobilized their audiences and raised funds for the benefit of children, hundreds of volunteers who assembled and sent parcels, and dozens of people who verified data and worried about each family.

Care
as a key value

It is care that unites everyone who becomes part of the Dobrodiy Club community.

Dobrodiy Club
warehouse team

“Likeminded people have the same beacons. This is what unites us volunteers.”

Yana Hladkova, a successful HR specialist at Porsche Zakhid and a happy mother of a 9-year-old son, Rodion, joined the Dobrodiy Club team with this vision of volunteering.

Later, Rodion became one of the permanent volunteers at the warehouse, where in December, we ... celebrated his birthday! The boy invited friends and relatives to pack aid for kids even on his birthday.

“If I hadn't come today, fewer children would have received these parcels,” explained the birthday boy.



You can get inspired by how everything was happening here



“We have a friendly atmosphere with our own special traditions. We can pack parcels non-stop to catch up before the arrival of the Nova Poshta courier, come up with different packaging combinations to make it faster, practice English, and learn to play the guitar and ukulele in between packing. We are pieces of the same puzzle who united to create a beautiful picture of the future,” says volunteer Nina, who has been with the Dobrodiy Club almost since the beginning of the full-scale war.

“We put a lot of necessary things into our aid. But the most important thing is that we put our heart into it. Because each volunteer selects books, things, and toys for children with care and enthusiasm,” volunteer Lisa says.

The team of volunteers also includes survivors of the occupation: 71-year-old Victor and 68-year-old Maryna, a couple from Mariupol. Maryna was visiting her daughter in Kyiv when the full-scale war began, and Victor left Mariupol on April 17, having experienced real hell.

“We are here because we want to help our compatriots: both refugees and those who need support. Our grandchildren and children help us, and we also help others,” says Victor.

Socio-emotional support

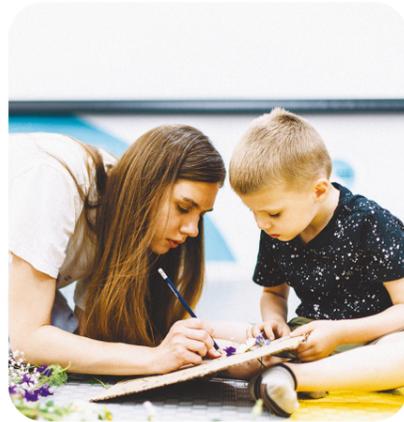
An incredible atmosphere prevails not only at the Dobrodiy Club warehouse, where urgent aid parcels are prepared but also in the workshops, where volunteers bring back the feeling of childhood to children.

Yevhenia Yurevych is the mother of a 19-year-old daughter, a training manager at an IT company, and a real record holder of the Dobrodiy Club in holding workshops for children and teenagers.

Having no specialized art education and professional experience but with a strong desire to support childhood, Yevhenia held the most workshops — her classes were attended by more than 300 children and teenagers in the capital.

Despite working full-time, Yevhenia could sometimes spend 6-8 hours preparing for workshops. All that is to make sure children have the opportunity to work with new materials every time, discovering the world around them.

“I want to show children that despite all the imperfections, the world is full of incredible opportunities, and it is important to see and discover them. I love when instead of the planned baby elephants, we get kittens. It's just about such discoveries, fantasy, and freedom,” explains Yevhenia Yurevych.



Verification centre

Most of the **volunteers** work remotely, but they all share a concern for each **family** they interact with



“

“My favourite story is when I called a woman who asked for help and was nine months pregnant. When I called her again to check her details, she had already given birth a few hours before, and I had the opportunity to congratulate her. I am glad that I am involved in helping people who, despite difficult times, give birth to and raise children because they are our future,” says Natalia Popovkina, a volunteer at the verification centre.

“

“I communicate on Viber with the families almost 24 hours a day: I go to bed late and get up early, so if someone writes at night, I definitely answer. My husband often says: “That's enough; go to bed.” But I cannot. The families reached out when they could, so I need to respond. I usually have up to ten active chats at the same time. It happened that I checked the questionnaires for two days, almost without a break. My husband only brought me coffee, and didn't even ask me anything, he saw that I was working. He and our son even cooked food for themselves then, — volunteer Olena Krutko describes her experience. — There are many foundations, but people often write to me that the Dobrodiy Club is the only one that really helped, although they applied everywhere.”



Corporate volunteering

Research shows that volunteering improves mood and can reduce stress and anxiety.

Most respondents also believe that it helps develop professional skills such as teamwork or time management. And 71% of respondents note that volunteering in teams or at the workplace improves the attitude towards the employer.

Involvement, loyalty, reduced staff turnover, and attractiveness of the employer brand are far from all the benefits of corporate volunteering. Good deeds are the best medicine for a soul. For many colleagues, volunteering can help them cope with the stress of war.

During this year, our warehouse was visited by Procter & Gamble, Porsche Zakhid, Study.ua, and Plan International teams, who decided to help children by personally preparing emergency aid packages.

“I believe that a personnel manager should deal not only with personnel issues but also be a driving force for personnel, and motivate colleagues. I call our joint charity work mini-team building. After all, we spend time together, with great benefit at the same time. The most valuable thing we can give to another person is our time,” says Jana Hladkova, HR specialist at Porsche Zakhid.

“Corporate volunteering is a good tool for increasing employee loyalty and engagement. In this way, a company can also show that it is a full participant in social life and that its values are not only profit but also help to those who need it most,” says Angela Semakova, HR, career, and business consultant with 10 years of experience.

Do you want to organize a team building that will benefit the world and support Ukrainian children? Write to us at info@dobrodiy.club



Read more about the incredible people with whom the Dobrodiy Club helped children in 2022!



Leaders of opinions and communities who, together with the Dobrodiy Club, raised funds to support Ukrainian children

More than 30 people and brands joined in helping children in 2022

There were not many reasons to celebrate in 2022, but there were enough reasons to do good things every day.

In addition to birthdays and weddings, even christenings were celebrated with good things. Parents of twins Victor and David from Luxembourg decided to make a special gift on the occasion of their children's christening. Instead of gifts, guests could make a donation to support Ukrainian children. The parents are sure that the kids will carry this story of help throughout their lives and be proud of it.

Jamala, Santa Dimopoulos, Roman Bebekh, Maryna Karpil, Darka Hirna, and Nastia Kamenskikh were among the stars who joined in helping the children.

And the DakhaBrakha band recorded a special carol for St. Nicholas Day, which helped raise more than 120,000 hryvnias for children from the de-occupied territories.

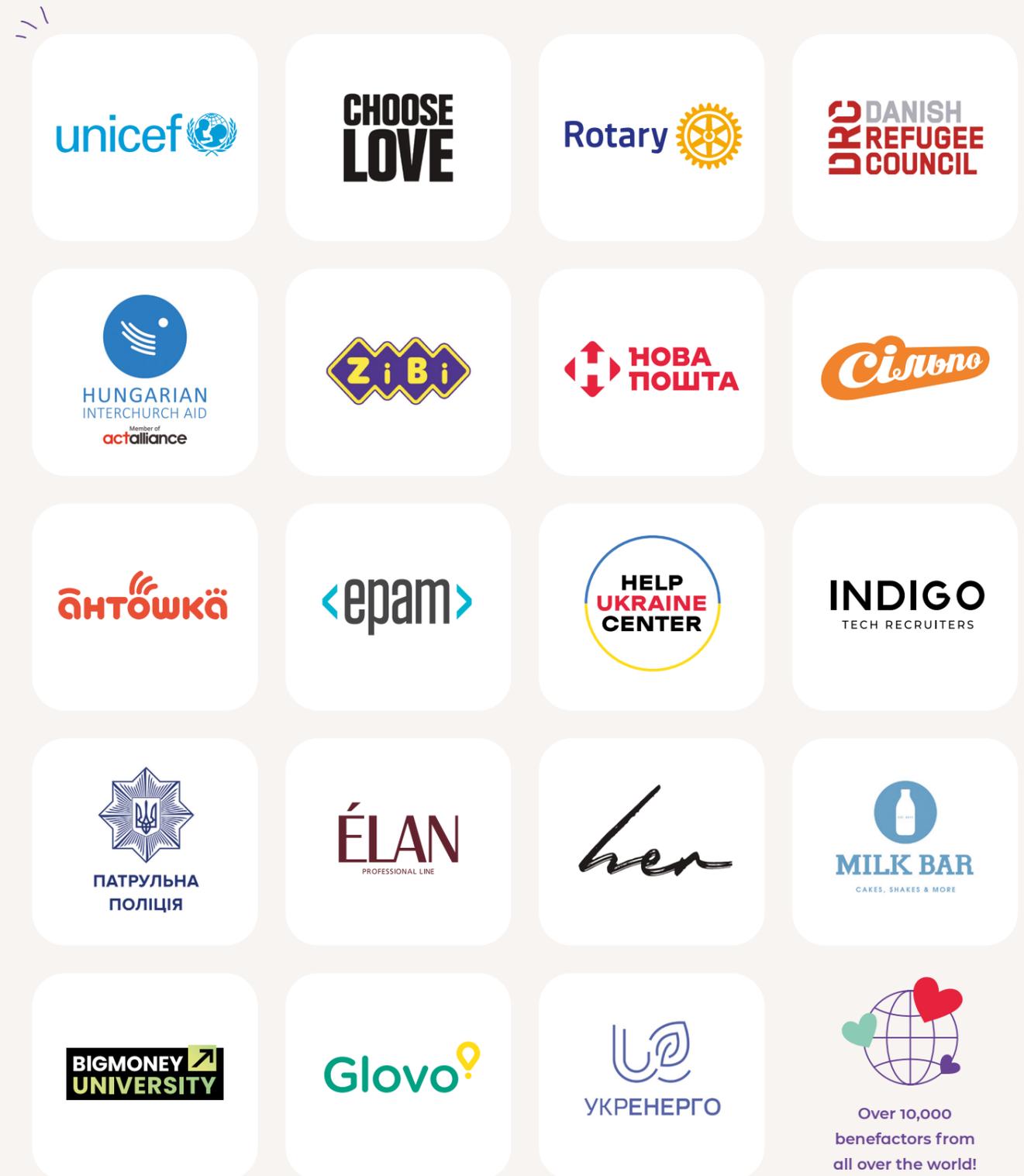
The stars were joined by powerful opinion leaders: Andrii Senkiv, Nadia Dvoinos, Dmytro Korneliuk, Kateryna Osadchuk, Natalia Pashko, Kateryna Akymenko, Ira Kopaihorodska, Maryna Dindo, Anna Pendzhyeva, Kateryna Kviatkovska, Olena Tareeva, Edmonton community, Anastasia Kharchenko, Sonia Koshynska, Iryna Ozymok, Kristina Korolkova, Angela Semakova, Artem Novykov, and Victoria Zhurbas.

Together they managed to raise more than

1,100,000

hryvnias to help children!

We thank everyone who was with us on the frontline of helping children in 2022!



Over 10,000 benefactors from all over the world!



Join us in supporting childhood!

Right now, you can:



sign up for monthly
child aid or make
a donation on our
website



become a voice of the
Dobrodiy Club and tell
your relatives, friends,
and colleagues about
our activities



join us as
a volunteer
by registering
in the form





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